

## PAVYZDINIAI TEKSTAI, KAIP TEIKTI INFORMACIJĄ APIE LIETUVĄ ANGLŲ KALBA

Pavyzdiniai tekstai: Kaip teikti informaciją apie Lietuvos dydį

**Main message:** A highly driven country in the Baltics, where abundant nature ensures a high quality of life for all.

Area: Lithuania is the largest of the three Baltic states, with a total land area of 65,300 km<sup>2</sup>. The country has around 6,000 natural lakes.

Diversity: People of more than 150 different nationalities live and work in Lithuania.

Population: At least 2.794 million people currently call Lithuania home; 2.64% of them are global talents who have come to Lithuania from abroad.

Language: The official language is Lithuanian, which is spoken by more than 3.6 million people worldwide.

Capital: The country's largest city is its capital, Vilnius, where more than 600,000 people live. The city is renowned as one of the cosiest, cleanest and greenest capitals in Europe.

Pavyzdiniai tekstai: Kaip teikti informaciją apie geografiją

**Main message:** Lithuania is located in Northern Europe, where its natural environment boasts an ever-changing palette of seasonal colours.

Northern European: Lithuania is a Northern Europe country belonging to the club of the world's most successful, stable democracies. We work closely with the other Nordic countries at the level of institutions, businesses and ordinary people.

Favourable climate: We do not suffer from earthquakes, tornadoes, tsunamis, volcanoes, mudslides, heatwaves, avalanches or other natural disasters.

Four seasons: Lithuania's seasonal rhythms remain unaffected by global warming: we enjoy four distinct seasons, with a variety of weather.

Politically active: The headquarters of the NATO Energy Security Centre of Excellence is based in Lithuania. The institution plays an important role in ensuring the energy security of the world's most powerful defence alliance.

Fresh water: Lithuania's water is among the cleanest in the world. It can be drunk straight from the tap.

At the centre of Europe: The geographical centre of Europe is located in Lithuania.

Impressive beaches: since 2000, Lithuania's Curonian Spit has been included in UNESCO's World Heritage List.

Land of lakes: Lithuania has around 6,000 natural lakes.

Pavyzdiniai tekstai: Kaip teikti informaciją apie istoriją

**Main message:** A historically open, entrepreneurial, legally innovative nation that made a significant contribution to the collapse of the Soviet Union.

Vast legacy: In the 15th century, the lands of the Grand Duchy of Lithuania stretched from the Baltic to the Black Sea.

Legal pioneer: Constitution of 3 May 1791 was the first modern, written constitution in Europe – and the second in the world.

Truth seekers: The people of the Baltic States, united in 1989, were the first to talk about one of the greatest “public secrets” in 20th-century history: the Molotov-Ribbentrop Pact, signed on 23 August 1939. Joining hands, together they formed the legendary Baltic Way, which still inspires the world today.

Baltic leader: In 1990, Lithuania became the first nation to secede from the former Soviet Union.

Innovative inter-war period: During independence in the 1920s and 30s, Lithuania modernised state institutions, agriculture, construction and higher education.

Reading as resistance: Under Russian occupation, Lithuanian language and literature were banned. Book smuggling flourished as a way of resisting oppression and keeping the language alive.

World firsts: Pilots Steponas Darius and Stasys Girėnas became famous in 1933, when they became among the first in the world to fly the Atlantic.

Co-creating since 1323: Back in the 14th century, Grand Duke Gediminas sent letters to Western Europe inviting specialists in various professions to come to Vilnius.

Seat of learning: Founded in 1579, Vilnius University, is one of the oldest in Europe.

Entrepreneurial DNA: In ancient times, Lithuanians traded amber with the most powerful civilisations in the world – Ancient Greece, Egypt, the Roman Empire. Ancient Baltic amber was even found in the tomb of the Pharaoh Tutankhamun!

## Pavyzdiniai tekstai: Kaip teikti informaciją apie turizmą

**Main message:** Real, extraordinary beauty, as well as fascinating and innovative culture attract those in search of uniqueness.

Close with neighbours: The Baltic Travel Bubble travel, developed together with Latvia and Estonia, has become an example of cooperation for countries seeking to open their borders to tourism during the COVID-19 pandemic.

Brave imagination: The eye-catching advertising campaign ‘Vilnius – The G-Spot of Europe’ made headlines around the world, and won gold at the International Travel & Tourism Awards.

Rapid reaction: The Vilnius Open Café model inspired cafes and restaurants around the world to operate safely in the heat of the COVID-19 pandemic.

Bringing together a song: Since 1924, Lithuania’s first Song Festival has taken place every four years, bringing around 36,000 singers from all over the world to the stage in the capital’s Vingis Park.

Creating new spaces: In 2015, the Treetop Walking Path in Anykščiai was selected by the World Tourism Organization as the most innovative tourism object in the world.

Notable in the film industry: Thanks to the location scouting agency Baltic Locations, Fabijoniškės has played the Ukrainian city of Pripyat, Lukiškės Prison became a filming location for the series *Stranger Things*. The talent and professionalism of Lithuanian filmmakers has also been showcased in the BBC TV series *War and Peace*, filmed at the Franciscan Monastery and other historical sites in Vilnius.

Magnet for modern art lovers: MO Museum in Vilnius has been ranked among the Top10 museums to visit in the world.

Inviting to relax: Cutting-edge wellness complex Vytautas Mineral SPA has been recognised as the most innovative spa centre in Europe.

Great place for a ‘workation’: International businesses including Siemens, British Airways, Monese, Expedia and others have jumped at the chance to join the Vilnius ‘workation’ programme – spending a working break in Lithuania, networking and soaking up local culture.

## Pavyzdiniai tekstai: Kaip teikti informaciją apie ekonomiką

**Main message:** With its excellent entrepreneurial environment rankings, technology leadership, highly qualified professionals and talented science graduates, Lithuania provides great opportunities for an increasing number of For startups and growth-phase businesses.

Springboard for growth: Vilnius ranks #1 in the European Union for attracting high-tech startups (per number of residents). Across Lithuania, over 1,200 startups are developing successfully in a country that is eager to nurture them. One home-grown startup, Vinted, is already a billion-dollar unicorn!

Internationally recognised: Global rankings praise Lithuania's favourable conditions to start and grow a business, transparent regulatory environment, stable and modern market, and rapid remote access to state business services.

Fintech leader: According to the Global Fintech Index 2020, Lithuania ranks 4th in the world after the USA, the United Kingdom and Singapore. Growth in Lithuania's fintech sector is the fastest in the European Union.

The future is bright: The competencies of Lithuanian technology graduates are ranked as "excellent". As many as 98% of Lithuanians speak at least one foreign language, and 84% of young professionals speak English fluently.

Biggest port in the Baltics: Klaipeda is the largest port in the Baltic States. The year-round ice-free port opens up routes to Finland and the Arctic.

Easy of doing business: Lithuania ranks 11th in the world in the World Bank's Ease of Doing Business rankings.

Tomorrow's energy prospects today: Lithuania is among Europe's leaders in implementing EU directives and meeting the country's energy needs through renewable sources.

Committed to ecology: Lithuania is a European leader in in the recycling of plastic packaging waste.

Scientific achievements shine: Among many other achievements, Lithuanian scientists have created the most powerful laser in the world. The country's biotechnology sector is growing at the fastest pace in the EU. Award-winning biochemist Prof. Virginijus Šikšnys discovered CRISPR-Cas9, the so-called "gene scissors" that have revolutionised gene editing.

Global citizens: An entire generation of successful world-changing companies has grown up in Lithuania: Trafi, Tesonet, Brolis Semiconductors.

One step ahead: Centres of excellence for new technologies emphasise important sectors such as security, green energy and ICT. Lithuanian agricultural, fashion and health technology companies are overturning conventional thinking to open up new opportunities.

Pavyzdiniai tekstai: Kaip teikti informaciją apie kultūrą

**Main message:** A compact country with a big impact on global culture.

Creative environment: Lithuania's community of creative and cultural professionals is open, innovative and constantly striving to improve. The country hosts a number of successful art residencies and international collaboration projects, including a virtual art residency jointly created by the Rupert Centre for the Arts and Somerset House Studios in London.

Supporting quality: Lithuania is home to a host of high-profile events that attract large numbers of visitors and creators from across Lithuania and around the world. These include the Vilnius

Book Fair, the Song Festival, the Vilnius international film festival ‘Kino pavasaris’, the ‘Sirenos’ Vilnius international theatre festival, and many more.

International recognition: Lithuanian creators Lina Lapelytė, Rugilė Barzdžiukaitė and Vaiva Grainytė received the art world’s most coveted award, the Golden Lion at the Venice Biennale. Their opera performance ‘Sun and Sea (Marina)’ uses a multidisciplinary, multi-layered format to discuss ecological catastrophe.

Unique language: Lithuanian is the oldest living Indo-European language, the subject of study by academics at prestigious universities around the world.

Favourite of the international film and TV industry: Lithuania is globally popular with filmmakers and the creators of TV series: *Chernobyl*, *Stranger Things* and *War and Peace* were all filmed here. Lithuania is often mentioned in foreign media as an attractive location to realise filmmakers’ most ambitious ideas.

Magnet for modern art lovers: MO Museum in Vilnius is on the top10 list of museums most worth visiting in the world.

On the world stage: Since 2004, the Lithuanian stage has been showcased to the world by the international theatre festival ‘Sirenas’, which constantly strives to host challenging and innovative works that change the face of modern theatre.

Pavyzdiniai tekstai: Kaip teikti informaciją apie vidaus ir užsienio politiką

**Main message:** An ambitious country that supports innovation at state level and is respected by its global partners.

Fighting for freedom: Having courageously won its own freedom, Lithuania is eager to help its neighbours on their path to democracy and freedom.

European award-winner: GovTech Laboratory, which promotes digitisation and innovation in Lithuania’s public sector, has been awarded the European Policy Innovation Award.

Taking the initiative on innovation: The Bank of Lithuania was one of the first central banks to create a prototype for a digital currency – and the first to offer a collectible digital coin.

Rapid response team: Lithuania leads the International Rapid Cyber Response Team, which assists key European Union institutions in security matters.

Institutional flexibility: Lithuania’s government takes a flexible approach to the needs of business, paying special attention to potential investors, and engaging in effective inter-institutional cooperation to achieve necessary regulatory changes.

Supporting progress: Lithuania’s government employs measures to promote innovation and maximise the benefits of business competencies, including innovative regulatory tools, the use of open data and GovTech Lab.

Positive political reputation: Lithuania is considered a reliable member and partner in international organisations (NATO, EU), and a leader in the partnership with the East.

State and business support for science: Lithuania is among the leaders in the European Union for business investments in state research institutions. The country has the most ambitious energy goals in the region, and aims to increase the role of renewable energy and reduce the use of fossil fuels.

Women rule: Lithuania was one of the first countries in the world to give women the right to vote and participate in the nation's political life. In 1920, Gabrielė Petkevičaitė-Bitė became the first woman to chair a sitting of a European country's parliament, and Dalia Grybauskaitė was the country's first female president.

Getting involved: The initiative 'Kurk Lietuvai' ('Create for Lithuania') invites professionals with international experience to engage with Government projects and contribute to the creation of a bright future for Lithuania.

Pavyzdiniai tekstai: Kaip teikti informaciją apie mokslą

**Main message:** Science in Lithuania is both highly valued and effective and valued, providing a fertile environment for world-class innovations.

Expert in genetics: Prof. Virginijus Šikšnys has received the prestigious Kavli Prize for his work in the field of gene editing.

Working together: Lithuania is a leader in the Central and Eastern European region in terms of cooperation between universities and businesses in the field of research and development.

Impressive discoveries: Lithuanian companies Ekspla and Light Conversion together developed the world's most powerful laser.

Global careers: The international CVs of neuroscientist Urtė Neniškytė, archaeobotanist Giedrė Motuzaitė and geneticist Lina Basel-Salmon demonstrate that academic success extends far beyond national borders.

Pavyzdiniai tekstai: Kaip teikti informaciją apie gyventojų charakterį

**Main message:** Lithuanians are energetic lovers of nature and freedom, and constantly dedicated to self-improvement.

Driven: Lithuanians see themselves as 'doers', with ambition and a determination to take the lead. This is true not only of people, but also of the innovative institutions that are opening up data and supporting the development of a solutions ecosystem. Lithuania has set up a Europe-wide GovTech laboratory, and is actively developing Open Data initiatives.

Free to create: The intergenerational appreciation of freedom among Lithuanians has instilled in them the courage to experiment, an openness to innovation, and a willingness to cooperate.

The freedom to create gives us the courage to experiment, opening up new perspectives and creating new solutions. This is how unique and world-renowned works are born, such as the opera Sun and Sea (Marina), which won the main prize at the prestigious Venice Biennale.

Constant improvement: Lithuanians absorb innovations quickly, are highly educated, and strive to take on new challenges – creating a unique competitive advantage. According to the IMD Digital Competitiveness Index, Lithuania comes first in the world in terms of employees' digital and technological competencies. The desire to learn, and the ability to adapt to new challenges, make Lithuania a great place for both people and businesses to grow.

Connected to nature: For Lithuanians, a strong personal connection with nature means concern for the environment and its resources. 45% of Lithuanians says the natural environment is the reason why it's good to live here. Lithuanians' connection with nature encourages a search for naturalness. Eco-friendly solutions and sustainable development are natural goals for Lithuanians. Across the country, UNESCO-protected areas, nature reserves and old-growth forests provide opportunities to connect with nature, as well as health and eco-tourism.